

## **Notice pursuant to Art. 13 Legislative Decree No. 196/2003 and EU Regulation No. 679/2016**

Dear Sir/Madam,

We wish to inform you – pursuant to Art. 13 of Legislative Decree 196/03 and following the entry into force of EU Regulation No. 679/2016, in conformity with that provided for by Art. 13 of the cited European Regulation – of the following.

### **Aim of data processing**

Your personal data, freely communicated and acquired by us, is processed in a legal and correct manner for the following purposes: implementation of the service requested/implementation of the contractual obligation, creation of a personal account, sending of commercial offers via newsletters and catalogues, answering of questions and provision of information on new services and modifications that can be made to existing services and analysis of data for market research.

The processed data is updated, pertinent, complete and does not exceed the purposes listed above for which it is collected and then analysed.

### **Means of processing**

The data is processed in conformity with necessary security and confidentiality.

You are required to provide the data so that the data controller can provide the requested services.

### **Communication of data to third parties**

Your data will be processed by the data controller and can be communicated to companies/firms that offer assistance, consulting services or collaboration, to the data controller, in accounting, administration, fiscal, legal, taxation and financial matters, to public administrations in the performance of institutional functions within the limits set by the law or regulations, to third parties that provide services for which communication is required to fulfil agreed services, and to Falorni Retail S.n.c., Enoteca Falorni (Le Cantine S.r.l.), and Antica Macelleria Falorni S.r.l. Your personal data will not be generally distributed.

### **Storage times**

Your personal data will be stored for 10 (ten) years, from the day in which your consent is given, or the first day of the service provision / compliance with the contractual obligations.

### **Existence of an automated decision-making process**

There is no automated decision-making process.

### **Cookies.**

A cookie is a small string of text that is sent to your browser by websites that you visit. It allows the website to store information about your visit. This facilitates the next visit and helps you to use and browse the site more easily. Cookies play an important role. Without them, using the Web would be a much more frustrating experience.

Cookies are used for various purposes. This website uses only technical cookies, i.e. the category of cookies that ensure the correct functioning of certain sections of the site.

There are two types of cookie in this category: persistent and session:

- persistent cookies: once the browser is closed these cookies are not deleted but are stored for a preset period of time;
- session cookies: these are deleted every time the browser is closed.

These cookies are constantly used and sent, therefore, unless the user changes the settings in the browser, at the expense of the functionality of the website itself.

The data controller is Enomatic S.r.l. with registered office in Via di Meleto no. 1/27, 50022 Strada in Chianti (Fi).

Contact details of Data Controller, mail [privacy@enomatic.it](mailto:privacy@enomatic.it)

The interested party can exercise the rights reserved to him/her at any time, pursuant to Art. 7 which is reported in full below.

Art. 7 of Legislative Decree No. 196/2003 and Art. 15 of EU Regulation 679/2016:

Right to access personal data and other rights:

The interested party has the right to obtain confirmation of the existence or otherwise of personal data that concerns him/her, even if not yet registered, and its communication in an intelligible form. The interested party has the right to obtain the indication of: the origin of personal data, the purposes and means of processing, the logic applied in case of processing with the use of electronic means, the identification details of the data controller, the data processor and the designated representative pursuant to Art. 5 para. 2, the subjects and the categories of subjects to which the personal data can be communicated or who may become aware of the same as designated representatives in the State, data processors or designated parties. The interested party has the right to obtain: updating, rectification, or, when necessary, integration of data; cancellation, transformation into anonymous form or block of data that were processed in violation of the law, including that for which storage is not necessary in relation to the purposes for which it was collected or successively processed; the certification that the operations under letters a. and b. have been communicated, including content, to those to which it has been provided or distributed, apart from the case where this is impossible or involves the use of means that are clearly not proportional to the protected right.

The interested party has the right to oppose entirely or in part: the processing of personal data for legitimate reasons, even if pertinent to the purpose of its collection, the processing of personal data for the purposes of the transmission of advertising or direct sales material and for the execution of market research or commercial communication. At any time the interested party can request from the data controller access to personal data and the rectification or cancellation of the same, the limitation of processing or oppose its processing as well as the right to data portability. The interested party has the right to withdraw his/her consent at any time without affecting the lawfulness of the processing based on the consent given before its withdrawal and has the right to make a complaint to a controlling authority. Rights may be exercised by writing to the e-mail address [privacy@enomatic.it](mailto:privacy@enomatic.it)